

Advertise with In the Neutral Zone

Created in 2011, **In the Neutral Zone** is a fast growing sports blogging network consisting of contributors from around the world. While most of our contributors are located in the United States, we have also partnered with writers from Australia and Great Britain. We focus on relevant sports content targeting readers of all ages and interests. While sports consumes 85% of our blogs, we also provide entertainment news as well.

While building our own brand, **In the Neutral Zone** has become affiliated with the Fox Sports Network. The Fox Sports Network often links readers back to our website, essentially giving **In the Neutral Zone** maximum visibility. We have also been fortunate enough to have readers directed to our website from sites such as CNN, Sports Illustrated, and NBC Sports.

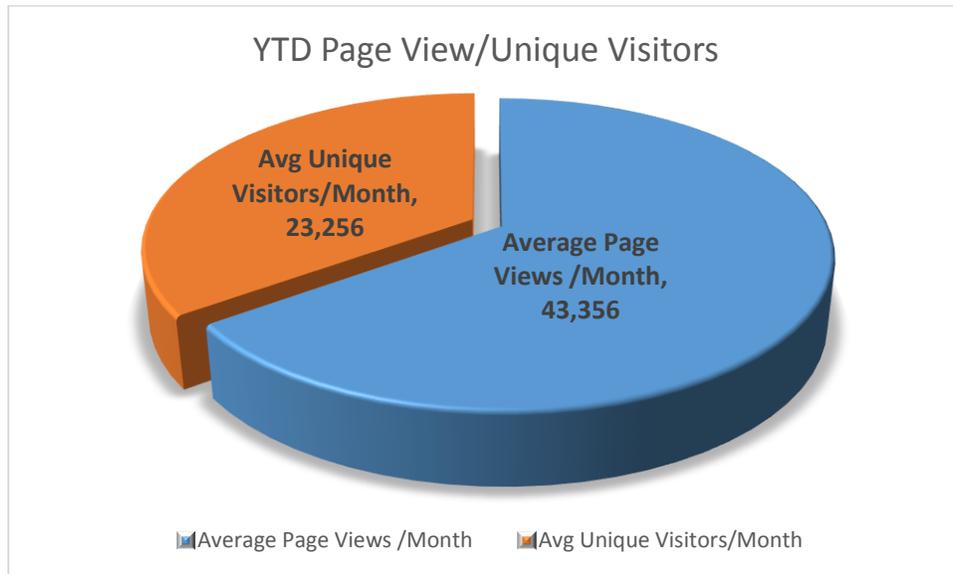
If you are interested in building your own brand and advertising on **In the Neutral Zone**, please email us at chadwick@rapideyemedia.org for more information.

Please continue to the following pages for pricing, traffic information, and demographics.

Banner Pricing

Display Ads		
Position	Description	Costs
728x90 Header Ad	Header ad will be located on the top of every page (i.e., homepage, subpages, and articles). This position will be granted to six ads per month.	\$100/month (6 available)
300x250 Ad - Top Body	This ad will be located on the top of the homepage body. This will be a 16 ad maximum rotation.	\$30/month (16 available)
300x250 Ad - Mid Body	This ad will be located in the middle part of the body of the homepage. This will be a 16 ad maximum rotation	\$20/month (16 available)
300x250 Ad - Bottom Body	This ad will be located in the bottom part of the homepage body. This will be a 16 ad rotation	\$15/month (16 available)
300x250 Ad - Bottom Body	This ad will be located in the bottom part of the homepage body. This will be a 16 ad rotation	\$15/month (4 available)
468x60 Ad - Article Header	This ad will be located at the beginning of every individual articles This position will be granted to one ad per month	\$25/month (16 available)
468x60 Ad - Article Bottom	This ad will be located at the end of every individual article. This position will be granted to one ad per month	\$15/month (16 available)
Full Page Ad	This ad will be the full page background to the entire site. Seen on every page.	\$300/month (1 available)
728x90 Footer Ad	This ad will be located in the footer of every page. This position will be granted to one ad per month.	\$20/month (10 available)
<p><i>*All payments will be accepted via PayPal. Prices do not include any fees that might be associated with PayPal. All prices subject to change upon review.</i></p>		

Page Views and Unique Visitors



Demographics

